

Media kit 2023



DanishAdventurer.dk
by Bettina Arknaes



2500

Followers
as of July 2023



625

Followers
as of July 2023



956

Followers
as of July 2023



9000

Average monthly view
as of July 2023

CONTACT

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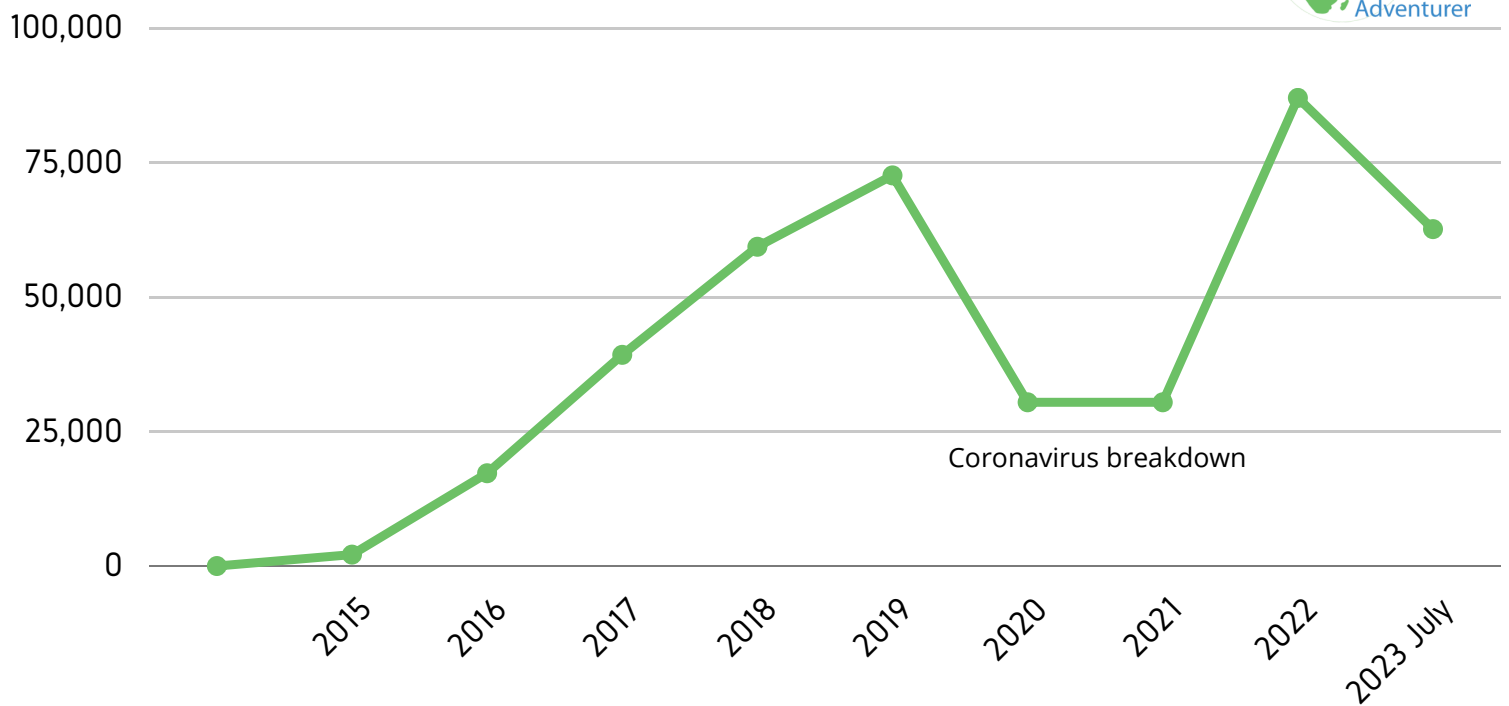
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SOCIALS @danishadventurer

ABOUT DANISHADVENTURER

Bettina's focus is to show through authentic articles that ordinary Danish families can travel the world independently. I travel local - eat local and support UNESCO.

ENGAGEMENT STATISTICS



BLOG AUDIENCE

- Females 69% and male 31%
- 69% is between 25 and 54 of age
- 79% new visitors and 21% returning
- Grown-up and families from Denmark (80%)
- Moz domain authority 24
- Authentic tips in danish and realistic travel budgets
- They dream about travel independently
- Emphasis on local food, sustainability and UNESCO

LIST OF PARTNERS

- Hamburg Tourism & Marketing
- Thüringer Tourismus GmbH
- Catalunya Turisme
- Skiwelt & Tirol Werbung
- Brussels Airline & Visitflanders
- Butik21 & NordicTB
- Travelmarket.dk - "Check-in Billund"
- Watermill Resort Thailand
- LJ BIZ Lets tour Bangkok
- Booking.com & RentalCars.com

