

Media kit 2025



DanishAdventurer.dk
by Bettina Arknaes



DANISH TRAVEL BLOGGER



2500

Followers
Maj 2025



969

Followers
Maj 2025



8000

Average monthly view
Maj 2025

CONTACT

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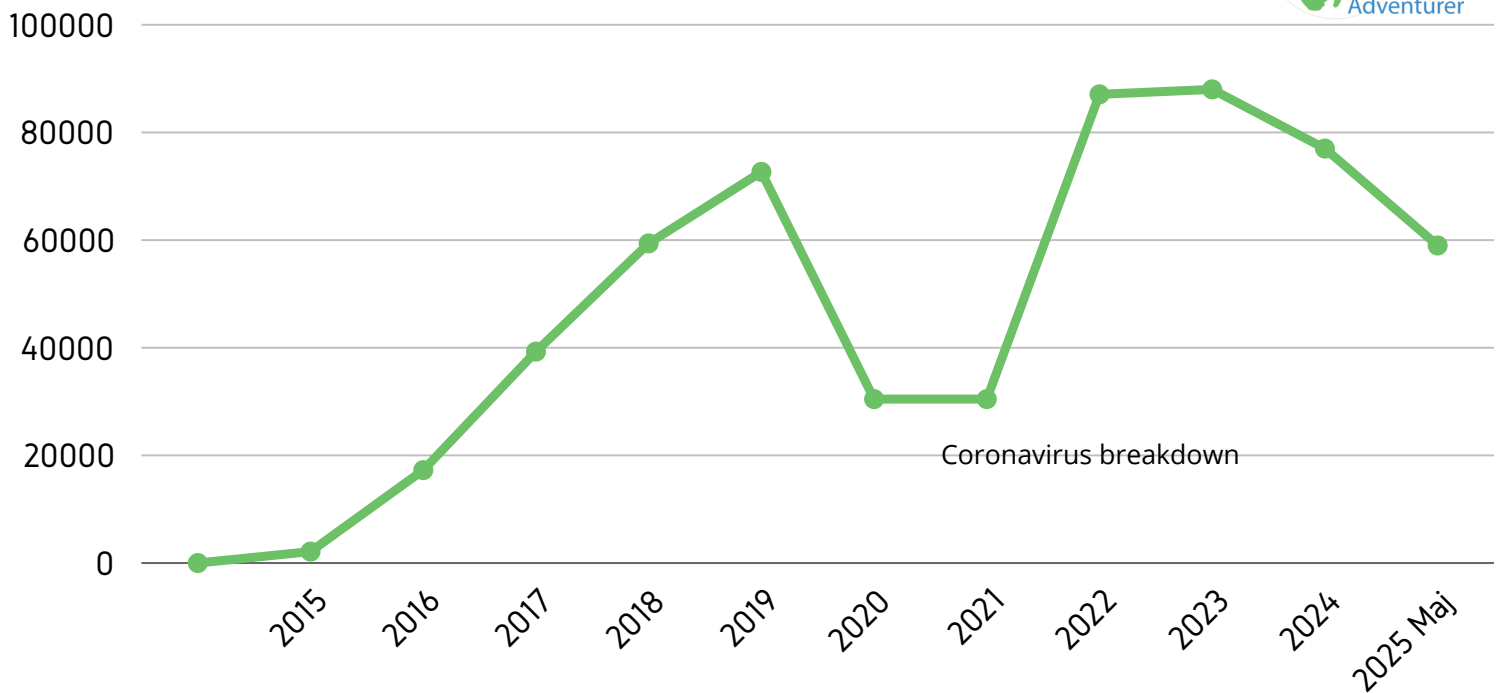
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SOCIALS @danishadventurer

ABOUT DANISHADVENTURER

Bettina's focus is to show through authentic articles that ordinary Danish families can travel the world independently. I travel local - eat local and support UNESCO.

ENGAGEMENT STATISTICS



BLOG AUDIENCE

- Females 69% and male 31%
- 69% is between 25 and 54 of age
- 79% new visitors and 21% returning
- Grown-up and families from Denmark (80%)
- Authentic tips in danish and realistic travel budgets
- They dream about travel independently
- Emphasis on local food, sustainability and UNESCO

LIST OF PARTNERS

- Hamburg Tourism & Marketing
- Thüringer Tourismus GmbH
- Catalunya Turisme
- Skiwelt & Tirol Werbung
- Brussels Airline & Visitflanders
- Butik21 & NordicTB
- Travelmarket.dk - "Check-in Billund"
- Watermill Resort Thailand
- LJ BIZ Lets tour Bangkok
- Booking.com & RentalCars.com

